





# Digital competence framework for Ukrainian teachers and other citizens / dComFra

# WP6: Dissemination and promotion plan

Authors: Iryna Porunkova
Oleg Kasilov

#### **Legal Notices**

The information and views which set out in this deliverable are those of the author(s) and do not necessarily reflect the official opinion of the European Commission. Neither the European Commission institutions and bodies nor any person acting on their behalf may be held responsible for the use which may be made of the information contained therein.

The Members of the dConFra Consortium shall not be held liable for errors contained herein or direct, indirect, special, incidental or consequential damages in connection with the furnishing, performance, or use of this material. The Members of the dConFra Consortium make no warranty of any kind with regard to this document, including, but not limited to the implied warranties of merchantability and fitness for a particular purpose.



# Content

Project partners' names	3
Abbreviation	4
Executive Summary	5
1. Introduction	6
2. Dissemination strategy	7
2.1 What are the aim and the objectives of the dissemination strategy?	7
2.2. Focus/Target groups	8
2.3. Now will we disseminate the project's results?	11
2.4. When will we disseminate these results and raise awareness?	12
3. Dissemination plan	14
3.1. Channels for focus groups	14
3.2. Overview of dissemination methods	15
3.3. Description of the key dissemination tools	18
3.3.1. Description of planned dissemination activities	
3.3.2. Website	18
3.3.3. Websites of partners institutions	19
3.3.4. Messages in social network groups	19
3.3.5. Training	19
3.3.6. Publications	19
3.3.7. Network partners	19
3.3.8. Conferences	20
3.3.9. Advertising using local/national media	20
4. Documentation of dissemination activities	21
4.1. Personal photographs of people	21
5. Dissemination coordination and monitoring	22
5.1. Templates	22
6. Annex list	23
Annex 1 dComFra Report Description Template	24
Annex 2 dComFra Report Dissemination	26



# **Project partners' names**

Beneficiary Number	Beneficiary name	Country
P1	Vytautas Magnus University	Lithuania
P2	Carinthia University of Applied Sciences	Austria
Р3	Czech University of Life Sciences	Czech Republic
P4	Pedagogical University of Cracow	Poland
P5	University Politechnica of Bucharest	Romania
P6	Taras Shevchenko National University of Kyiv	Ukraine
P7	Kyiv National University of Culture and Arts Ukraine	
P8	National Technical University "Kharkiv Polytechnic Institute"	Ukraine
Р9	Donetsk National Technical University	Ukraine
P10	Yuriy Fedkovych Chernivtsi National University	Ukraine
P11	Kharkiv National University of Radioelectronics	Ukraine
P12	Kremenchuk Mykhailo Ostrohradskiy National Ukraine University	
P13	Ministry of Education and Science of Ukraine	Ukraine
P14	Information Technologies Institute	Lithuania
P15	Ukrainian association of IT professionals	Ukraine



## **Abbreviation**

dComFra – Digital competence framework

EU – European Union

UA - Ukraine

DC – Digital competence

ATO – Anti-terrorist operation

OER - Open educational resources

HEI – institution of higher education

MESU – Minister of Education and Science of Ukraine

UNDC – United Nations Disarmament Commission

PR - Public relations

dSocial - Digital Social

SEFI – European Society for Engineering Education



# **Executive Summary**

dComFra – project, implemented under the Erasmus+ KA2 program. The dComFra was initiated to produce UA Digital competence frameworks; to ensure reforming in-service training for Schools and Vocational Teachers from DC point of view; to expand the horizons and opportunities of citizens, including refugees and ATO-veterans, and therefore enhancing their national/international employability and self-sustainability, ensure their involvement in social life; and to realize these through innovative initiatives appropriate to digital society requests and European standards. The dComFra dissemination and exploitation activities ensure effective use of the project outcomes during and beyond the project and the findings from the project will be disseminated to relevant stakeholders throughout the duration of the project. Project consortium envisage that this will be a dynamic document that is to say that our goals, strategies and tools outlined below may be subject to change over the duration of the project and we remain open to alternative ways of publicizing and disseminating our results.

The present Dissemination and promotion plan, prepared within the Work Package 6 – will ensure that all dissemination needs from various WPs and the project in general are considered and coordinated.

The success and benefit of the dComFra project and its impact on European and Ukraine community depends on visibility of project results to target audience, usefulness for national and international stakeholders, and the public in general as well.

Therefore, the dissemination tasks require clear, methodic and good designed strategy as well as its systematic realization by all project partners, which requires properly organized dissemination activity monitoring.

The communication between project partners belongs to the internal project communication and will be defined separately.



#### 1. Introduction

The goal of all Dissemination activities in dComFra shall be the creation of awareness about the project goals and progresses in order to make dComFra successful and sustainable. A mainstream dissemination strategy is essential to achieve the highest impact, visibility and credibility as possible. This strategy needs to be answering the following questions:

- a) what information do we want to disseminate?
- b) who is our audience?
- c) how will we disseminate the project's results?
- d) when will we disseminate these results and raise awareness?

Dissemination tools need to be easy to use following procedures outlined in the Dissemination plan. This plan focuses on promotion, and providing information about the project contents, progress, developments and results to the short term and long term target groups, key actors, and all interested third party on local, national, and international levels.

In order to reach the awareness level intended, dissemination will be supported by communication materials, such as a web site, leaflets and posters.

The national and local media will be used for delivering the project outcomes and results to the public and a wide range of existing or potential stakeholders. The partners will organize info-days, workshops, roundtables, dissemination seminars, post info in project/other website, inform and involve the public about ongoing activities, events, demonstrate outcomes and results. Consortium members will participate at conferences, workshops, person-to-person communications, e-weeks, and such activities will also be arranged within the project.



# 2. Dissemination strategy

#### 2.1 What are the aim and the objectives of the dissemination strategy?

The aim of this dissemination strategy is to maximize the impact, visibility and credibility of the project. Dissemination accomplish for the project outcomes, UA DC frameworks for educators and for citizens, dComFra open educational resources, DC like obligatory part of school and vocational teachers' competences' paradigm, citizen's digital social inclusion as well as pool of DCs pursue the following goals:

- 1. Provide information to all target groups (short-term and long-term): school and vocational teachers, refugees, ATO-veterans, students, unemployment, other groups of society; universities, public organizations, governmental bodies, etc.; society at large and to prove them the absolute necessity of Digital competences and how technologies can be used in a safe way.
- 2. Guarantee sustain usage of DC offices and dComFra learning materials as OER within school and vocational teachers' development programs as well as encourage the incorporation the project outcomes in the professional training provided to refugees, ATO-veterans and other interested.

Effective dissemination, communication and exploitation of findings are central in particular whenever the project involves multiple groups of academic and non-academic partners and audiences. WP6 is a crosscutting work package that will coordinate communication activities with all work packages. Its main aims are to 1) build a community around the project including all relevant stakeholders, ensuring long-term impact and use of outcomes, 2) establish an easily recognizable project identity, and 3) raise awareness of dComFra at national and international levels

The objectives of the strategy are as follows:

- ✓ Design, develop and regularly update dComFra website;
- Developing promotion tools;
- ✓ Information exchange about the project and publish its findings via both traditional media and digital media (e.g. social media sites such as Face book);
- ✓ Transferring knowledge on critical DC offices resilience ((e.g. through the creation of training materials, educational resources and the organization of workshops). In order to establish stable exploitation, the dComFra continuous updating and delivery of the available learning materials should be carried out by



all trained HEI teachers from UA partner institutions during and after the project. The special focus of the government on improving the qualifications of school teachers, the participation of MESU as a project partner and the constant increase of teachers' interest in DC, gives the right to assume: successful participation of DC offices in the competition for conducting courses to improve the skills of teachers;

✓ Support the development of a strategy for the exploitation of the key outcomes dComFra beyond the life of the project.

#### 2.2. Focus/Target groups

Our attention was focused on the following audience:

- 1. Internal audience. The members of the project consortium and your own institution need to stay well informed about the progress of the project. Adequate internal dissemination can also ensure that the project has a high profile.
- 2. Other projects. Sharing project results with coordinators and key actors of projects, both within the programme and in others, will ensure visibility and uptake of results, and provide opportunities to receive feedback, share experiences and discuss joint problems and issues.
- 3. External stakeholders. Persons who will benefit from the outcomes of the project, as well as "opinion makers" can act as catalysts for the dissemination process.
- 4. The community. It is likely that a wider audience than the specific target group can use certain elements of the project, such as guidelines, methods, evaluation criteria, questionnaires, etc.

Within the framework of the above, the project consortium has identified long-term target groups are:

- 1) School and vocational teachers;
- 2) University staff;
- 3) Students;
- 4) Unemployment;
- 5) Temporal UA refugees;
- ATO-veterans;
- 7) Adults.



During project HEIs teaching staff will be trained to design learning modules and incorporate developed modules into different collections - blocks. Such kind of skills will help to develop not only DC modules, but also modules for other areas. Therefore, long time target group potentially includes students from those HEIs, including enrollees. In general, target audience after project lifetime is going to be all UA academic staff and students that seek for modern instruction/teaching methods, teaching contents and DC. Continue trainings of school and vocational teachers by governmental order or by schools own cost. The dComFra facility can be offering their service as consulting, training centre to unemployment/state placement centers. Thus, unemployment will benefit as long-term target groups. Consortium believes that project outcomes and results will articulate for themselves convincing regional decision-makers in use and support dComFra infrastructures on education market (taking in account, regional government bodies will well-know project, because of special workshops by MESU). Furthermore, after the UA DC frameworks acceptance on UA level, special governmental program will be designed for different citizens' groups.

Their features with respect to the projects aims are described in the Table 1.

Table 1. Target groups' features

Nr	Groups	Features
1	School and vocational teachers	During the project they will get common and chosen DC for their professional area; be equipped with the DC for e-Social inclusion; and benefit from their professional DC profile based on DC framework for educators thus ensure their higher proficiency and self-sustainability.
2	University teachers (full and part-time)	During the project they will get additional knowledge and Digital Competences (DC). During the project they will learn how to teach the DC subjects for any adults; how to design such learning resources, courses, how to use DC offices – appropriate software and equipment.
3	Students	During project HEIs teaching staff will be trained to design learning modules and incorporate developed modules into different collections – blocks. Such kind of skills will help to develop not only DC modules, but also modules for other areas. Therefore, long time target group potentially includes students from those HEIs,



Nr	Groups	Features
		including enrolees. In general, target audience after project lifetime is going to be all UA academic staff and students that seek for modern instruction/teaching methods, teaching contents and DC.
4	Unemployed people	Unemployed people will access to the modern set of trainings and workshops increasing their employability
5	Refugees	During the project they will get access to the modern set of DC trainings and workshops increasing their employability and adaptation on a new place.
6	ATO-veterans.	In order to accelerate the social adaptation to civilian life, the veterans will get new competences required on Ukrainian labour market, and worldwide. Due to the possible virtual mechanism of work using DC and possibilities to continue studying IT or other IT-depended professions because of bridging the digital divide in their heads, this target group, especially with limb amputation, will be able to employ themselves with work at home, freelance ensuring high quality of life and actively participating in UA society building.
7	Other stakeholders: other academic staff, students and any citizens	During the project, they will get opportunities to improve their DC using established infrastructure and developed OER.

In order to reach and engage the target groups after the project is finished, the consortium view is:

- 1) University staff and students will be reached using common information methods (newsletters, university website, e-mail, presentations, conferences, seminars, publications in their professional journals), professional networks (MESU, UA Erasmus+ National Agency, etc.), and social channels (Facebook, Twitter, etc.).
- 2) School sector will be influenced mainly over the regional education departments and MESU. The professional networks, roundtables, workshops, website and information over the local media will be employed.



- 3) Communications over roundtables, conferences, and seminars are also going to be performed in each country informing large number of interested entities, such as EU and UA universities, other neighbor countries universities, and other stakeholders. Information about the on-going activities and promotion of the final outcomes will be presented on final project international conferences, as well as promotion materials on different events, publications in the journals and local press.
- 4) Regional and national unemployment centers, organizations for ATO-veterans, organizations and social services for refugees in Ukraine will be informed about project and its results. The collaboration will be developed based on the mutual interests.
- 5) Wide society will be reached through UNDC and public appearances of politicians and other public persons, after DC frameworks acceptance.

In this way direct access to the long-term target group in Ukraine and Program Countries is guaranteed.

#### 2.3. Now will we disseminate the project's results?

Dissemination and exploitation of the project results will be done at four levels using various mediums and methods in each.

#### On internal level within partner organizations:

The project results will be provided to all members of the partner organizations who are interested in the theme of the project. Partners will spread the developed training content among their colleagues and co-workers via organizational web site and info boards, face-to-face meetings, mails, as well as on events they're participating in, thus the information will cover a wider scope of potential stakeholders on academic level.

#### On local and regional level:

The results will be disseminated using info-days, workshops, etc. and via distribution of leaflets, links to the website and printed promotional materials. All partner organizations are very well positioned in their local and regional communities. On their web pages partners will share news, invitations and information regarding the project which will ensure the dissemination on all levels of local and regional stakeholders.

#### On national level:



UNDC will promote DC frameworks and other project results. Promotional materials, e-mails, newsletters and direct contacts will be used to contact HE institutions, schools and vocational organizations, National Professional Associations and Associations of SMEs, Labor Offices, etc. Personal partner's communication also will be used for dissemination. Moreover, partners will make publications in newspapers/magazines as well as releases in social networks, etc. which will guarantee further project promotion on national level.

#### On EU level:

EU teachers' trainings and partner meetings (11 during 3-years period) in Kaunas (Lithuania), Villach (Austria), Prague (Czech Republic), Krakow (Poland) and Bucharest (Romania) also will use for EU dissemination: workshops/roundtables/meetings (on EU HEIs level), meetings with EU companies (on EU regional level), cooperation with national IT professional societies (on EU national and international levels). Moreover, electronic and printed promotional materials will be distributed, as well as EU partners, EU national IT professional societies and All Europe IT professional society web resources will be used.

#### On all levels:

Final international conference will be organized. International certification program organization will add DC offices to their PR and advertisement activities. The project is aimed at the large teachers set of various specialties, refugees, ATO-veterans, which in itself will lead to widespread project outcomes in various levels of society

#### 2.4. When will we disseminate these results and raise awareness?

Dissemination will be done continuously throughout the duration of the project. However, the communication strategy (logo, templates, etc.) as well as the website were important to finish at an early stage of the project in order to make information on the project and the partners available.

Early dissemination for the purposes of promotion and review of the projects activities will be carried out while tasks are still ongoing; whereas final dissemination and publication activities will be planned to coincide with the publication of deliverables from the project and the finalization of significant results.

Expanding the partners' network will also be a relevant activity. Partners will be networking at public events, trade fairs and conferences and will establish and



maintain contact with appropriate stakeholders by mail or through the website. Furthermore, they will participate in discussions on Facebook.

Conditions for dissemination: The approval procedures and management procedures are laid out in the Grant Agreement and Partnership Agreement.

Recording of dissemination activities: All partners will be recording their dissemination activities every six months so we always have an updated list of all dissemination activities performed during the project. A template for the recording will be provided by the WP6 Leader.



# 3. Dissemination plan

The consortium dissemination activities are establishing continuous and consistent processes through the project to ensure efficient use of results during and beyond the project lifetime. All partners share the responsibility for the dissemination strategy.

The dissemination is starting from the beginning of the project. We will use all possible dissemination tools to ensure that the widest possible audience is exposed to dComFra results. The list of instruments is ordered by their accessibility and easy-to-use. Cost and cost-effectiveness are obviously important considerations in choosing the proper media channel as well.

#### 3.1. Channels for focus groups

Such channels can provide direct access to all long-term target/focus groups.

Presentation channels for these focus groups are represented in Table 2.

Table 2. Focus groups' presentation channels

School and vocational teachers	Teachers will be involved by MESU and through the special workshops for schools' managers.	
University faculty staff and students	Encourage university staff by organizing info-days, workshops, roundtables, seminars, posting info inhouse website, bulletins, newsletters, inform and involve administrative staff and management about on-going activities, events, demonstrating outcomes and results via professional networks (SEFI, UA Erasmus+ National Agency, Tuning Academy, Talloires Network, etc.), and social networks (Facebook, Twitter, etc.).	
Refugees and ATO-veterans	Refugees and ATO-veterans will be involved by appropriate associated partners — public organizations concentrated on these groups.	
	Deliver information about the planning trainings, roundtables, etc. over UA state and other volunteer organizations/associations that help refugees and ATO-veterans.	



School and vocational teachers	Teachers will be involved by MESU and through the special workshops for schools' managers.		
School and vocational teachers;	Inform about the on-going activities and present the final outcomes in local/social media, and distribute promotional materials.		
University teachers (full and part-time); Students;	Distribute information about project and project results using UNDC and MESU.		
Unemployed people; Refugees;	Provide link on a project in all-Ukrainian governmental documents, because of UA DC		
ATO-veterans. Other stakeholders	frameworks.  With final international conference bring the dComFra from consortium level to national and		
Other stakeholders	European.  Regional training services, associations of ATO		
	veterans, and social services for refugees in Ukraine will be informed about project and its results. The collaboration will be developed based on the mutual interests.		

#### 3.2. Overview of dissemination methods

Table 3. Overview of Dissemination tools

Tools	Description	Purpose	Delivery date
Logo	Project logo including the project acronym, representing dComFra visual identity. It should be used anywhere where possible when presenting dComFra Project	Project identity	Available from starting of the project
Website	The website will also contain a download section where there is an access to all public deliverables. The project's newsletter will be made available too.	Awareness Inform Engage Promote	April, 2019 final version; periodically updated



Tools	Description	Purpose	Delivery date
Project leaflet, banners and roll-ups	Project leaflets, banners and posters will be produced including all key information about dComFra (project planning, development, goals and results).	Awareness	M 6, to convey the project approach and objectives; x M24, to highlight project achievements; M35, to include results from the Pilots.
Info-days and public appearances organized	Twice a year Info-day will be organized by each UA HEI.  Furthermore, few public appearances will be done by each UA university. Possible sources are local/regional/national newspapers, radio, popular web resources, TV, etc.	Awareness Inform	Till April, 2019 Till October, 2019 Till April, 2020 Till October, 2020 Till April, 2021 Till October, 2021
e-Weeks	Safer Internet Week. The main aim is to encourage people to play their part in making the most of the positive opportunities offered online, while giving all technology users — but especially young people — the skills, knowledge, resilience and support they need to navigate any online risks they may encounter.  All Digital Week. There are two main goals: build trust in technology by developing critical thinking and media literacy and develop a lifelong learning approach to	Awareness Inform Promote	1st project year – Safer Internet week, 2nd – All digital week and 3rd – CodeWeek;



Tools	Description	Purpose	Delivery date
	enhancing digital skills.  CodeWeek. The main aim is to raise awareness on importance of computer thinking, coding and programming. The idea of such activities is to make programming/coding more visible, to show youth, adults and elderly how you bring ideas to life with code, to demystify these skills and bring motivated people together to learn.		
Workshops	Organisation of project workshops, events and related demos carried out by the dComFra consortium	Engage Promote	Till December, 2019 Till December, 2020 Till December, 2021 Permanently
Events and Publications	dComFra partners are encouraged to participate in workshops and other events.  This participation can take the form e.g. of paper presentation to demonstrate the dComFra outcomes.	00	Special event and National and international conferences have been planned, since they are important opportunity to share your achievements with experts in the field. A list of events is published in this deliverable.



#### 3.3. Description of the key dissemination tools

#### 3.3.1. Description of planned dissemination activities

- 1) Twice a year, in each UA university, 6 Info-days will be organized as well as public appearances (6.3);
- 2) Once a year, in each UA HEI, e-Week will be organized (during those European Commission's campaigns: Safer Internet Week, All Digital Week and CodeWeek) (6.4);
- 3) Annually, workshop for school and vocational teachers, representatives of refugees' & ATO-veterans' organizations in each UA HEI will be organized (6.5);
- 4) Organizing 2 special workshops by MESU, in each regional department of education (regions participating in the project) for managers (directors/head teacher) of schools and vocational organizations, overall during the project (6.6);
- 5) Organizing 2 special events: first for launching UNDC, second for UA DC frameworks presentation (6.7);
- 6)The final international conference will be held at the end of the project, which will highlight the results and outcomes widely (6.8).

#### **3.3.2.** Website

The website is a key activity in the dissemination process and was created at the beginning of the project: https://dcomfra.vdu.lt/.

The web page main target audience is the general public, so anyone interested in resilience of critical infrastructures can get information on the project. The multilingual website (EN, UA) will provide project information: aims, objectives, last info about the project progress, events, reports, foreseen publications, didactical / methodological materials etc.

It will engage partners to cooperate, launch information for all stakeholders, it will be used as a dissemination tool, provide access to all project materials for everybody.

The URL address of dComFra project Website will be registered in search engines and will promote the project after it ends.

The web site setup will require: web design, web development, translations, maintenance and daily content management.



#### 3.3.3. Websites of partners institutions

Using institutions' (P1-P15) websites for the dissemination project activities in their organizations (during all 3 years). Provide summary of the project, the project process and the deliverables on partners' native language.

#### 3.3.4. Messages in social network groups

Messages in social network groups presenting the project progress will be designed and delivered during all 3 years.

https://www.facebook.com/groups/dComFra/

#### **3.3.5. Training**

Another important part of the dissemination phase is the training programme for is to transfer knowledge in the fields of DC and to increase teachers' professional competences and to give opportunities for today's including in social life, enhancing employability and quality of life in general.

Extensive education and training materials will be developed and reviewed throughout the project. The training material will among other things consist of scenarios which will be made available in an e- Platform.

#### 3.3.6. Publications

All of the project partners are committed to open access policies, and self-archive their publications and reports in open access platforms or on their own institutions repositories. Archiving of the projects results and arising publications will also be undertaken on the projects website as appropriate.

Articles in journals/newspapers will be published by partners' workgroups during the project time. They will provide information about the ongoing project activities and present the outcomes.

The dissemination materials (Project leaflet, banners and roll-ups) that promote the project info will be designed, translated, printed, and distributed on a wide scale.

#### 3.3.7. Network partners

Each partner will be responsible for involving and informing their relevant contacts and network about the project. The project will also give the consortium the opportunity to expand their existing networks, by attending meetings, workshops and conferences.



By looking into previous EU projects and/or projects related to the project, it is possible to get in touch with previous participants/ stakeholders.

The special focus of the government on improving the qualifications of school teachers, the participation of MESU as a project partner gives the opportunity to expand this network.

#### 3.3.8. Conferences

Unlike European countries there are no any conferences, congresses or forums aimed on DC in Ukraine and/or highlighting social digital services. Taking in consideration this fact and because of dissemination reasons it was decided to organize the DC and dSocial inclusion international conference in Ukraine, last project's year in Kyiv for minimum one hundred participants with involving public's attractive Key-note speakers. UNDC stakeholders, Partner universities and some enterprises top managers, schools and vocational organizations management, local/regional/national level government representatives and politicians will be invited to attend the conference. One of the main conference's tasks are to present the dComFra outcomes and results to international auditorium and to focus public attention on digital social inclusion, digital divide and opportunities of its overcoming.

#### 3.3.9. Advertising using local/national media

Discovering possible scenarios of advertising dComFra activities using local / national media – newspapers / radio / TV programs (during all 3 years).

Each project partner will schedule this activity.

The content will be available in EN/UA. The advertising materials will be designed and developed.



#### 4. Documentation of dissemination activities

In order to monitor and assess the impact of the promotion and dissemination activities the partners should keep evidence of all documentation connected to each activity.

This documentation can include:

- electronic materials;
- copies of printed messages, press releases, articles, and materials;
- websites screenshots as well as screenshots from social network groups;
- pictures, photos and videos from events;
- copies of conference abstracts or journal papers;
- lists of participants, minutes for events etc.

Each partner is responsible to provide all documentation in order to be included in the interim and final reports.

#### 4.1. Personal photographs of people

Protection of personal rights are very important to the dComFra consortium thus all consortium members are required to ask for the consent of people they wish to take photographs of all the time at all events during the course of the project (use during workshops, events, academic conferences and other occasions).



# 5. Dissemination coordination and monitoring

The P8 is responsible for overall dissemination progress, coordination and monitoring, monthly tracking of WP6 activities progress as well as for solution of the tasks related questions/complications (if occur).

P1 will support P8 with WP6 management.

P4 - the co-leader of this package support P8 and assumes responsibility for monitoring. P8 will monitor and adjust work within WP6 together with P4.

The dissemination tasks will be included in a Quarterly ToDo List and will be provided to all partners of the consortium.

Each partner should prepare a brief quarterly report on activities from each received ToDo List. Quarterly activity report should be submitted in 2 weeks after the quarter end.

WP6 leader will draw quarterly work package's progress report to monitor the work. Quarterly work package's progress report should be submitted in 3 weeks after the quarter close.

WP leader (P8) will provide form (table) to each partner to collect all dissemination activities that are carried out during each period.

The communication between partners will occur due to e-mail, phone, Skype, virtual meeting.

All documents/reports will be sent to the partners by email and posted on the project's Website.

#### 5.1. Templates

Dedicated templates were drawn up for:

- 1) dComFra\_Report\_Description\_Template
- 2) dComFra\_Report\_Dissemination

They have been produced and made downloadable for all members of the project to the Goog Drive (https://drive.google.com/drive/folders) in the WP6 Folder – Dissemination.

They have been created and distributed as Word and: users can open the Model and save it as a .doc or .ppt file.



# **6.Annex list**

# Table 4. Annex list

Appendix Nr	Title	Author
Annex 1	dComFra_Report_Description_Template	Iryna Porunkova
		Oleg Kasilov
Annex 2	dComFra_Report_Dissemination	Iryna Porunkova
		Oleg Kasilov



# **Annex 1 dComFra Report Description Template**







## Dissemination and promotion activities Report – project dComFra

Partner:	Partner No.
Period:	Month, Year - Month, Year

#### 1) Please list the links to the website(s) where dComFra project is promoted

Nº	Link to the website	Date	Language	Comments/ Expected results
1				
2				
3				

# 2) Please list articles related to dComFra project themes in newspapers, magazines, radio, TV programmes.

Nº	Author	Title of the	Title of the newspaper,	Date, year,	language	Category:
	(s)	article	magazine, radio,	month etc		N – newspaper;
			TV programmes etc.			M - magazine,
						R – radio,
						TV – TV
						programmes.
1						
2						
3						

# 3) Please list other promotion material of dComFra project (leaflets, roll-ups, booklets, modules, adverts etc)

Nº	Author(s), if	Title or description of promotional material	Year	language
	any			
1				
2				
3				

#### 4) Info days and public appearances organized

Nº	Dissemination activity performed	Date	Target audience/groups	Level	Contact	Comments/
				(local, national,	name/s	Expected
				international)	and	results
					details	
1						
2						
3						



#### 5) Dissemination workshops and e-Weeks organized.

Nº	Dissemination activity performed	Date	Target audience/groups	Level	Contact	Comments/
				(local, national,	name/s	Expected
				international)	and	results
					details	
1						
2						
3						

#### 6) Annual workshops organized

Nº	Dissemination activity performed	Date	Target audience/groups	Level	Contact	Comments/
				(local, national,	name/s	Expected
				international)	and	results
					details	
1						
2					•	
3						

### 7) Special workshops organized

Nº	Dissemination activity performed	Date	Target audience/groups	Level	Contact	Comments/
				(local, national,	name/s	Expected
				international)	and	results
					details	
1						
2						
3						

### 8) Special event organized

Nº	Dissemination activity performed	Date	Target audience/groups	Level	Contact	Comments/
				(local, national,	name/s	Expected
				international)	and	results
					details	
1						
2						
3						

#### 9) International Conference

Nº	Dissemination activity performed	Participant(s)	Title of	Target	Level	Title of	Date and
			the	audience/	(local, national,	presentation	location
			event	groups	international)	(if any)	
1							
2							
3							



# **Annex 2 dComFra Report Dissemination**





WP6 – Dissemination, exploitation and sustainability

Period: DD/MM/YYYY - DD/MM/YYYY

dComFra	Country_Partners Number_Date, example LT_XX/XX/XXXX					
Title						
Activity Form	Form of the Activity provided, e.g. Info Day/Open Day/Round Table/e-Week/etc.					
Country						
City/Region						
Working						
language						
Start/End Date	Example, DD/MM/YYYY – DD/MM/YYYY					
Organizing	Example, University of XXXXXX					
Institute	Example, Offiversity of AAAAAA					
Coordinator	e.g., Please provide the name and email address of the contact persons, it					
name and email	could be several, e.g.					
name and eman	Iryna Porunkova – i.porunkova@gmail.com					
Activity Type	e.g., Local/National/International					
Total number of						
teachers,	How many participants were participated, e.g. 15 trainers from Accosiation of					
trainers/ IND	ATO veterans (it is good to have the copy of the list of participant with					
employees/	signatures), or app.500 visitors of Info Day					
students						
Brief description	Brief description of the event					
	After the training participants were expected to have					
Outcomes/	OR					
Learning	The main outcomes of the Info Day are:					
outcomes	1) to introduce students to understand the job market of regions.					
	2)					
Website	Link to website of the event or N/A if it is not available					